

# MA TOURISM

<b>Sem. I</b>	
<b>Sr. No.</b>	<b>Subjects of Study</b>
1	Management Functions and Behaviour in Tourism
2	Human Resource Planning and Development in Tourism
3	Managing Personnel in Tourism
4	Information Management and Information Systems in India
<b>Sem. II</b>	
1	Accounting Finance and Working Capital for Tourism Managers
2	Marketing for Tourism Managers
3	Sales and Product Management in Tourism
4	Managing Small Scale Enterprises in Tourism
<b>Sem. III</b>	
1	Understanding Tourism Markets
2	Tourism Impacts
3	Tourism Planning and Development
4	Dissertation
<b>Sem. IV</b>	
1	Tourism Products: Design and Development
2	Tourism Operations
3	Tourist Transport Operations (Road Transport)

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Meeting, Incentives, Conferences and Expositions (MICE)